

# HACC Assessment Record

Department/Campus:

York Campus

Unit:

NA

<b>Assessment Start Date:</b>	November 5, 2012
<b>Goal:</b> <i>(Campus, department or unit)</i>	Goal 1: Campus Master Planning-The campus community will identify and evaluate future needs for facilities, academic programs, staffing, and services based on projected student enrollment growth, financial resources, and the college's mission to direct the further development of York Campus operations through 2016.
<b>Objective:</b> <i>(Measurable)</i>	Objective 2: Campus staff, faculty and students, along with a select group of employers will provide information through surveys and information-gathering sessions for the purpose of collecting a broad range of opinions to inform master planning decisions.
<b>Alignment to Strategic Plan:</b>  <a href="#">Campus-to-College SP Alignment Matrix</a>	<p>SP Goal I: Teaching and Learning Excellence</p> <ul style="list-style-type: none"> <li>Objective 3: Improve degree completion utilizing best practices from those colleges involved in the national completion agenda initiative.</li> <li>Objective 7: Expand innovative use of technology to improve teaching and learning</li> </ul> <p>SP Goal II: Organizational Excellence</p> <ul style="list-style-type: none"> <li>Objective 9: Continuously improve the organization structure</li> </ul> <p>SP Goal III: Operational Excellence</p> <ul style="list-style-type: none"> <li>Objective 13: Adopt best practices in higher education for financial planning and management.</li> <li>Objective 16: Engage various campus development teams to work collaboratively to improve resource development.</li> <li>Objective 19: Strengthen and improve the College's commitment to sustainability.</li> </ul>
<b>Sources of Evidence to be used:</b> <i>(Measures that would point to achievement of goal/objective. Examples: databases, focus group feedback, surveys. See p. 10 of Guide.)</i>	<ul style="list-style-type: none"> <li>Economic impact study,</li> <li>PA demographics reports,</li> <li>2006 and 2010 master plans,</li> <li>business plan for the Leader purchase,</li> <li>WIB data,</li> <li>student enrollment data,</li> <li>York County Economic Alliance</li> <li>community and economic profiles</li> </ul>
<b>Type of Assessment :</b>	Information-Gathering to Inform Decision-Making

<ul style="list-style-type: none"> <li>• <b>Information– Gathering</b> (<i>needs assessments, inventories, establishing baselines</i>)</li> <li>• <b>Performance–Evaluating</b> (<i>How well are we doing? Have we improved?</i>)</li> </ul>		
<b>IF ASSESSMENT IS PERFORMANCE-EVALUATING:</b>		
<p>*Benchmarks and Performance Targets are critical when evaluating performance. They may or may not be as critical when gathering information, although a rubric may be developed to organize categories under consideration.</p>	<p><b>Benchmarks or Standards</b> (See pp. 11 – 13 of Guide)</p> <ol style="list-style-type: none"> <li>1) Campus staff participation (Classified, APO)</li> <li>2) Faculty participation (FT/Adj)</li> <li>3) Students participation</li> <li>4) Employers/community partner participation</li> <li>5) Advisory committee participation</li> <li>6) Total number of responses</li> </ol>	<p><b>Performance Target</b> (See pp. 13 – 17 of Guide)</p> <ol style="list-style-type: none"> <li>1) Campus staff will participate in surveys and information-gathering sessions at 30% response rate</li> <li>2) Faculty will participate at a 20% response rate</li> <li>3) Students will participate at a 10% response rate</li> <li>4) Fifteen employers/community partners will participate in the information gathering process</li> <li>5) Advisory committee members will participate at a 50% response rate</li> <li>6) Total of 350 responses</li> </ol>
<p><b>Findings:</b> (<i>What did we learn from this assessment? What did the evidence say?</i>)</p>	<ol style="list-style-type: none"> <li>1) Student feedback indicates the following priorities: <ul style="list-style-type: none"> <li>▪ Expansion of food/beverage service offerings</li> <li>▪ More parking and improve the quality of the lots</li> <li>▪ Expand/add outside spaces for students</li> <li>▪ Childcare is still a concern</li> <li>▪ Expand study/lounge space</li> </ul> </li> <li>2) Students indicated that they were able to do the following at HACC York: <ul style="list-style-type: none"> <li>▪ 91%-take the gen ed courses At HACC York they needed</li> <li>▪ 85%-enroll in a program offered at HACC York</li> <li>▪ 75%- enroll in the courses they needed</li> <li>▪ 72%-schedule at the days and times they preferred</li> </ul> </li> <li>3) Additional programs are needed to meet the needs of the students and the community.</li> <li>4) Students interested in STEM careers are needed in York County</li> <li>5) Facility expansion is needed through 2016 for: <ul style="list-style-type: none"> <li>▪ Faculty offices</li> </ul> </li> </ol>	

	<ul style="list-style-type: none"> <li>▪ Expanded library</li> <li>▪ Expanded learning center</li> <li>▪ Additional multipurpose space</li> <li>▪ More parking spaces</li> </ul> <p>6) Physical plant needs include:</p> <ul style="list-style-type: none"> <li>▪ Improved signage for all buildings</li> <li>▪ Road repair needed for Pennsylvania Avenue</li> <li>▪ Outside space for students</li> </ul>
<p><b>Decision-Making:</b> <i>(What changes of practice are indicated? What budget priorities are established? What accomplishments should be celebrated and showcased?)</i></p>	<p>The master plan will be presented to College leadership in the coming months. The following recommendations will be made:</p> <ul style="list-style-type: none"> <li>▪ Capture space in the Leader Building for offices, a multipurpose room and a student commons</li> <li>▪ Create a welding lab and expand space for automotive</li> <li>▪ Consider the addition of new programs through a data-driven assessment and scan</li> <li>▪ Build a picnic shelter and add a new deck</li> <li>▪ Move the learning center to a larger space</li> <li>▪ Expand the library into room 119</li> </ul>
<p><b>Assessment Closing Date:</b></p>	<p>June 10, 2013</p>
<p><b>Notes:</b></p>	<p>Supporting Documentation:</p> <ul style="list-style-type: none"> <li>• <a href="#">Master Planning Participation Rubric</a></li> </ul>